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Featured on MSNBC's "Your Business" as "Web Site of the Week."

If you would like more information on becoming a Sponsor, joining our BIC Network or attending our Minority Business Forums, please contact:

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www.HispanicBIC.org | www.BlackBIC.org | www.AsianBIC.org

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The BIC Mission

The National Business Information Clearinghouse, a non-profit organization, is committed to the economic development of local communities by supporting the startup and growth of Minority-owned businesses with free business information on Money, Markets, Management and Technology.





The National Business Information Clearinghouse (BIC) offers free multi-lingual websites that provide critical business and community information to support the startup and growth of businesses.

Visit www.HispanicBIC.org, www.BlackBIC.org and www.AsianBlC.org for:

- Information on Certification and Procurement
- Demographic information
- Links to local business resources
- · A research library of articles related to Money, Markets, Management and Technology
- A list of Business FAQs that will help you start and grow your business
- Training videos on financing your business, networking, etc.
- Business and community information
- A small business search engine

Building a Nation of Entrepreneurs.

Small business generate anywhere between 60-80% of all new net jobs and employ more than half of all employees. However, despite a population of over 30%, minorities only own a little over 12% of the U.S. businesses. This presents a great opportunity for business growth, jobs, econcomic development and wealth within the minority community.

The Challenge

- 1/3 of all businesses fail within one year and only 44% survive the four-year mark
- On average, for every dollar that a nonminority-owned business makes, Pacific Islander-owned businesses make about 59 cents, Hispanic-, Native-American and Asianowned businesses make 56 cents, and Blackowned businesses make 43 cents
- The Minority Business Development Agency found that the most successful minority entrepreneurs have a strong background in finance, management and technology

The Solution: The Hispanic BIC, Black BIC and **Asian BIC**

- The BIC provides free access to critical business information to improve your odds of surviving and thriving
- The BIC is a one-stop shop for local, regional and national government agencies, as well as non-profit, educational and financial resources in major cities across the country
- The BIC conducts Minority Business Forums throughout the country to further teach and assist entrepreneurs.

"The great thing about this site is that it brings together information from so many different sources. Regardless of what kind of business owner you are, you will learn at least three things which will impact your business today ."

> -Jerusha Ramos, Financial Advisor New York, NY

"Want to start a new business or expand your existing business? I recommend the BIC for many winning tips and resourceful ideas, just right for today's business environment."

> -Les Townsend, President **Townsend Management Group**

"I was trying to learn more about becoming an SBA 8a certified firm. I went to the Hispanic BIC and it really helped me get through the process and save me a lot of time and money. What a great resource! I am now an 8a and I look forward to growing my business ."

> -Rudy Pamintuan, Sherman Consulting Inc. Chicago, IL

Those who register on the Hispanic BIC or Black BIC site will have access to updates on new business trends and receive notices of events, free research and other benefits.

www.HispanicBIC.org www.BlackBIC.org www.AsianBIC.org



Ready to achieve the American Dream? Get started today.

www.HispanicBIC.org | www.BlackBIC.org | www.AsianBIC.org