

Choosing a Business Location Checklist

Choosing a business location requires consideration of a broad range of factors, from local zoning and tax laws to the accessibility of your business to customers and employees. The following checklist includes several questions you should answer before making your ultimate decision on where to open your business. Be careful to factor in your own special circumstances, which do not necessarily appear on this list.

	Yes	No
Is the area zoned for this type of business?	<input type="checkbox"/>	<input type="checkbox"/>
Are qualified employees available in the area?	<input type="checkbox"/>	<input type="checkbox"/>
Is the site close to the markets served by the business?	<input type="checkbox"/>	<input type="checkbox"/>
Are any competitors in the area?	<input type="checkbox"/>	<input type="checkbox"/>
Are the inventory and supplies the business needs available in the area?	<input type="checkbox"/>	<input type="checkbox"/>
Can suppliers conveniently make deliveries to this area?	<input type="checkbox"/>	<input type="checkbox"/>
Is public transportation accessible?	<input type="checkbox"/>	<input type="checkbox"/>
Are the utilities needed to run the business available?	<input type="checkbox"/>	<input type="checkbox"/>
Are there facilities nearby for transporting goods?	<input type="checkbox"/>	<input type="checkbox"/>
Are the rates for transporting goods similar to or lower than in other areas?	<input type="checkbox"/>	<input type="checkbox"/>
Does the cost of this facility in this location compare favorably with other areas?	<input type="checkbox"/>	<input type="checkbox"/>
Do the taxes on this facility compare favorably with other areas?	<input type="checkbox"/>	<input type="checkbox"/>
Do the taxes on the business compare favorably to those in other areas?	<input type="checkbox"/>	<input type="checkbox"/>
Is the area suitable for expansion in the future?	<input type="checkbox"/>	<input type="checkbox"/>
Are there adequate parking facilities for customers?	<input type="checkbox"/>	<input type="checkbox"/>
Are there adequate parking facilities for employees?	<input type="checkbox"/>	<input type="checkbox"/>
Is the traffic in the area compatible with this type of business?	<input type="checkbox"/>	<input type="checkbox"/>
Are the wage scales in this area similar to or lower than other areas?	<input type="checkbox"/>	<input type="checkbox"/>
Is this a safe area for employees, suppliers, and clients?	<input type="checkbox"/>	<input type="checkbox"/>